

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * O'Meara Aidan			2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ Vice President & Group Pres.		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/18/2017			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(Street) 105 CORPORATE CENTER BLVD			4. If Amendment, Date Original Filed (Month/Day/Year)					
(City) (State) (Zip) GREENSBORO, NC 27408								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/18/2017		M		29,336	A	\$ 18.72	120,680	D	
Common Stock	08/18/2017		S		11,362	D	\$ 62.5	109,318	D	
Common Stock	08/18/2017		S		1,100	D	\$ 62.51	108,218	D	
Common Stock	08/18/2017		S		1,600	D	\$ 62.52	106,618	D	
Common Stock	08/18/2017		S		2,740	D	\$ 62.53	103,878	D	
Common Stock	08/18/2017		S		140	D	\$ 62.531	103,738	D	
Common Stock	08/18/2017		S		600	D	\$ 62.54	103,138	D	
Common Stock	08/18/2017		S		1,111	D	\$ 62.55	102,027	D	
Common Stock	08/18/2017		S		1,200	D	\$ 62.56	100,827	D	
Common Stock	08/18/2017		S		1,200	D	\$ 62.57	99,627	D	
Common Stock	08/18/2017		S		2,070	D	\$ 62.571	97,557	D	
Common Stock	08/18/2017		S		1,650	D	\$ 62.58	95,907	D	
Common Stock	08/18/2017		S		70	D	\$ 62.581	95,837	D	
Common Stock	08/18/2017		S		710	D	\$ 62.59	95,127	D	
Common Stock	08/18/2017		S		1,100	D	\$ 62.6	94,027	D	
Common Stock	08/18/2017		S		1,600	D	\$ 62.601	92,427	D	
Common Stock	08/18/2017		S		1,083	D	\$ 62.61	91,344	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Date	Expiration	Title	Amount or Number				

				Code	V	(A)	(D)	Exercisable	Date		of Shares				
2010 Non-qualified Stock Option (Right to Buy)	\$ 18.72	08/18/2017		M			29,336	(1)	02/15/2020	Common Stock	29,336	\$ 0	0	D	
2011 Non-qualified Stock Option (Right to Buy)	\$ 23.89							(2)	02/23/2021	Common Stock	38,896		38,896	D	
2012 Non-qualified Stock Option (Right to Buy)	\$ 36.4							(3)	02/20/2022	Common Stock	29,996		29,996	D	
2013 Non-qualified Stock Option (Right to Buy)	\$ 40.49							(4)	02/19/2023	Common Stock	29,544		29,544	D	
2014 Non-qualified Stock Option (Right to Buy)	\$ 56.79							(5)	02/18/2024	Common Stock	21,388		21,388	D	
2015 Non-qualified Stock Option (Right to Buy)	\$ 75.35							(6)	02/17/2025	Common Stock	18,082		18,082	D	
2016 Non-qualified Stock Option (Right to Buy)	\$ 61.29							(7)	02/23/2026	Common Stock	21,299		21,299	D	
2017 Non-qualified Stock Option (Right to Buy)	\$ 53.47							(8)	02/21/2027	Common Stock	50,684		50,684	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
O'Meara Aidan 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

Signatures

Mark R. Townsend for Aidan O'Meara (Pursuant to Signing Authority on File)	08/21/2017
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This option vested as follows: 18,446 shares vested on 02/16/2011; 18,445 shares vested on 02/16/2012; and 18,445 shares vested on 02/16/2013.
- (2) This option vested as follows: 12,966 shares vested on 02/24/12; 12,965 shares vested on 02/24/13; and 12,965 shares vested on 02/24/14.
- (3) This option vested as follows: 9,999 shares vested on 02/21/13; 9,999 shares vested on 02/21/14; and 9,998 shares vested on 02/21/15.
- (4) This option vested as follows: 9,848 shares vested on 02/20/14; 9,848 shares vested on 02/20/15; and 9,848 shares vested on 02/20/16.
- (5) This option vested as follows: 7,130 shares vested on 02/19/15; 7,129 shares vested on 02/19/16; and 7,129 shares vested on 02/19/17.
- (6) This option vests as follows: 6,028 shares vested on 02/18/16; 6,027 shares vested on 02/18/17; and 6,027 shares will vest on 02/18/18.
- (7) This option vests as follows: 7,100 shares vested on 02/23/17; 7,100 shares will vest on 02/23/18; and 7,099 shares will vest on 02/23/19.
- (8) This option vests as follows: 16,895 shares will vest on 02/22/18; 16,895 shares will vest on 02/22/19; and 16,894 shares will vest on 02/22/20.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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